

# GURU NANAK INSTITUTE OF PHARMACEUTICAL SCIENCE AND TECHNOLOGY

157/F, Nilgunj Road, Panihati, Kolkata-700114

Ref No: GNIPST/Innovative & Scientific Model Club/900020/2025

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## NOTICE

### Sub: Digital Poster Making Competition

Training and Placement Cell of GNIPST would like to inform you that **Microbiologists Society, India (MBSI)** has announced a *National Level Digital Poster Making Competition* on **“Probiotic Drink Buttermilk: Health Benefits”**.

### About the program

- **Name:** Digital Poster Making National Competition
- **Application deadline:** 15, October, 2025
- **Theme:** use of traditional fermented buttermilk as a probiotic-rich, affordable, eco-friendly health drink
- **Sub-themes:** Health Benefits of Buttermilk, Nutritive Value of Buttermilk, Preparation of Probiotic Drink, Cultivation methods of Probiotic flora, Buttermilk in Gut Health and Immunity, Dairy Entrepreneurs for Buttermilk Production
- **Eligibility for application:** UG and PG students
- **Guidelines for Digital Poster Design:**
  - 1) Digital posters should be clear, concise, and visually engaging. Key elements include a bold title, a logical structure.
  - 2) Layout & Headings: Title: Choose a concise, descriptive, and attention-grabbing title.
  - 3) Introduction: Clearly state the problem, objectives, and background of your work.
  - 4) Methods/Theory: Explain the methods used or the theory behind your work. Results: Present your findings in a clear and concise manner, using visuals where possible.
  - 5) Conclusion: Summarize your main findings and their significance.
  - 6) References/Acknowledgements: Include a brief list or link to relevant sources.
  - 7) All digital posters must be submitted in PDF format and must not be larger than 1MB.
  - 8) All digital posters must be submitted in 3x4 feet portrait orientation using the digital poster template.
  - 9) Font-Arial or Times New Roman is recommended.
  - 10) **You must get approval from your mentor for the poster content, before application.**
- **Registration Link:**  
[https://docs.google.com/forms/d/e/1FAIpQLSfVqZ6\\_iOHdGkEOqTUtOyPmOeagvUdBRv2BYoiH6AfDxvYr9g/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfVqZ6_iOHdGkEOqTUtOyPmOeagvUdBRv2BYoiH6AfDxvYr9g/viewform)
- **For clarification, further communication could be done via e-mail to:** [buttermilk.mbsi@gmail.com](mailto:buttermilk.mbsi@gmail.com)

All of you must fill up the following link after successful submission of application in the above portal:

Link : <https://forms.gle/Pe7xJMY7UPKVZXDx9>

For any queries students may contact the undersigned.

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